



CollectorVerse

EXHIBITOR PACK · VOLUME I · MMXXVI

A trophy room *for the things* you kept. *— a handbook for exhibitors —*

A one-day expo for retro games, trading cards and sports memorabilia, held at Harts Mill in Port Adelaide. This pack is for dealers, solo collectors and brands considering a stall on the inaugural floor.

VENUE

LOCALE

SEASON

AUDIENCE

Harts Mill

Port Adelaide

July 2026

1,500 target

COLLECTORVERSE.AU · PORT ADELAIDE · SOUTH AUSTRALIA · VOL. I
MMXXVI · I

WELCOME

01

A love letter to *three* generations of collecting.

CollectorVerse brings together three collecting worlds that rarely share a floor: retro video games, trading card games, and sports memorabilia. It's built around the objects-with-stories — the cartridge you never sold, the binder you protected with your life, the rookie that ended up in a shoebox. Held over a single Saturday at Harts Mill — an iconic industrial-heritage venue at the foot of Port Adelaide — the expo is equally at home for the dealer cleaning out warehouse stock and the hobbyist cracking their first binder open in public.

We're capping the inaugural year at eighty stalls across the three pillars. That's a deliberate choice: enough variety to keep the floor interesting, not so much that any one dealer gets buried in a row of duplicates.

THE PILLARS

- 01 -

Retro Games

Carts, consoles, CRTs, arcade boards. Atari to Dreamcast.

- 02 -

Trading Cards

Singles, sealed, Pokémon, Magic, Yu-Gi-Oh!, vintage packs.

- 03 -

Sports Cards

AFL, NBA, NFL, cricket, F1. Rookies, graded slabs, one-of-ones.

“Everything you saved under your bed, behind glass for a day.”

80+

EXPECTED STALLS

1,500

TARGET ATTENDANCE

3

COLLECTOR PILLARS

1

SATURDAY · JULY
2026

— ◆ —
 — STALL CONFIGURATIONS

02

Four ways *to take the floor.*

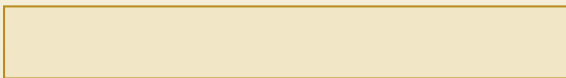
We price by table, not by booth. A table is a standard 1.8 m trestle with a cloth and two chairs; you choose the configuration that fits your stock. Inaugural pricing is held low on purpose — we want the floor to fill with variety.

— 01 — SOLO / TRY-OUT

Small — *one table*

01 × 1.8 M FRONTAGE 1.8 M

Best for a solo collector or hobbyist clearing one category. Space for a binder rack and a small display behind.



— 02 — MOST POPULAR

Medium — *two tables*

02 × 1.8 M FRONTAGE 3.6 M

Side-by-side singles & sealed, or two categories. Room for a vertical banner and two stallholders.




— 03 — EARLY-BIRD PICK

Corner — *L-shape*

03 × 1.8 M FRONTAGE 5.4 M (L)

Visibility on two aisles — ideal for grading desks, breakers, or a dealer with showpieces that deserve angle.



— 04 — LIMITED · 4 AVAIL.

Island — *4+ tables*

04+ × 1.8 M FRONTAGE ON REQUEST

Dealers with stock depth, breaker lounges and sponsor presences. Approached from four sides. Priced on application.



FLOOR & FITTINGS

Table + cloth

1.8 m trestle(s), cream cloth, two chairs per table, named position on the printed floor map.

EXPOSURE

Listed everywhere

Named on collectorverse.au, in the printed programme, and featured on @collectorverse.au leading up to the event.

ON THE DAY

Load-in + wristbands

From 07:30. Two exhibitor bands for Small/Medium, four for Corner, six for Island. Vendor lounge with tea & coffee.

THE PROCESS

03

Short. Humane. *No theatre.*

No tender process, no nine-stage approval. Submit an EOI, talk briefly, get your offer, lock your stall, show up. The whole thing takes five emails and a signature.

— STEP 01 —

Submit your Expression of Interest

Fill out the form at collectorverse.au — your category (tick all that apply), how many tables, and any notes about power, grading desks or special needs. Takes less than three minutes. No payment is taken at this stage.

— STEP 02 —

We respond within five days

We curate for a mix: two-thirds dealers, one-third solo collectors; a balanced spread across the three pillars. You'll hear back by email with a table offer, provisional position, and confirmed pricing.

— STEP 03 —

Accept your offer & pay the deposit

Half on acceptance, balance thirty days out. Payment by bank transfer. A short vendor agreement — stallholder terms, public liability, load-in window — is signed electronically.

— STEP 04 —

Locked-in vendor communications

Two months out: final floor plan and load-in slot. One month out: marketing asset pack, badge PNGs, social templates. One week out: venue logistics, contacts, weather plan.

— STEP 05 —

Load-in, trade, load-out

Load-in from 07:30 with vehicle access to the mill doors — flat rolling. Gates open 10:00 (Early Entry), public 11:00. Load-out from 16:00, clear by 18:00.

BRING TO THE TABLE

- ◆ Current ABN, or a "private sale" declaration for solo collectors
- ◆ Public liability insurance (\$10m — we can introduce brokers if you don't carry cover)
- ◆ Signed vendor agreement (sent electronically after offer)
- ◆ Short stall description + one logo or photo for your website listing
- ◆ Any power, grading, or special setup needs flagged at EOI stage

REMINDER

The first twenty confirmed vendors get pick of the floor plan. It's a real advantage — corners and islands go first.

THE FLOOR YOU'LL MEET

04

Three audiences, *one door*.

CollectorVerse is pitched at a broad hobbyist audience — 25–55 primarily, with a meaningful family segment. Expected target attendance is 1,500 across the day, with peak foot traffic between 11:00 and 15:00.

1,500

TARGET ATTENDANCE

25–55

CORE DEMOGRAPHIC

11–3

PEAK FOOT TRAFFIC

Ticket tiers

TIER 01 · EARLY
ENTRY

Early *Entry*

\$ 10 / PP

ON THE DAY · BEFORE
11AM

- + First on the floor — skip the queue
- + Best hunt window pre-public
- + Limited capacity

TIER 02 · PRESALE

General *Admission*

\$ 5 / PP

ONLINE · UNTIL 1
WEEK PRIOR

- + General admission, one day
- + Doors from 11am
- + Programme & floor map
- + Kids under 12 free with adult

TIER 03 · DOOR

Door *Price*

\$ 10 / PP

FINAL WEEK & ON THE
DAY

- + General admission, one day
- + Doors from 11am
- + Subject to capacity

Marketing you ride on

A · WEBSITE LISTING

A named entry on collectorverse.au under your pillar, with your socials and a short description.

C · SOCIALS FEATURE

Confirmed vendors get a feature post or story on @collectorverse.au — we promote the floor, not just the event.

B · PROGRAMME INCLUSION

Printed floor guide handed to every attendee at the gate — stall number, name, and category in print.

D · EXHIBITOR ASSET PACK

Badge PNGs, Instagram story templates, logo files — so your own channels push the event in your own voice.

FREQUENTLY ASKED

Before *you ask.*

05

The quick version. For anything we haven't covered, email hello@collectorverse.au and we'll come back within two business days.

01 Can I exhibit as a collector, not a business?

Yes — solo collectors and hobby sellers are welcome. Tick "private" in the notes on the EOI form. We'll match you to a Small table.

02 Can I exhibit across multiple categories?

Absolutely. The EOI lets you tick all that apply — Retro, TCG, Sports. Cross-category dealers are often the best draw on the floor.

03 Do I need public liability insurance?

Yes, \$10m minimum. If you don't currently carry cover we can introduce a broker who does one-day event policies.

04 When is the deposit due?

50% on offer acceptance, balance 30 days before the event. Bank transfer only for the inaugural year.

05 Is power available at my table?

Yes, on request — flag at EOI so we can position your stall near a circuit. No drop leads across aisles.

06 Can I bring bigger signage or a banner?

Yes, within your stall footprint. Banners, flags and pop-up displays are fine; anything freestanding outside your table frontage needs a quick okay from floor ops.

07 Is parking and food at Harts Mill?

Harts Mill has on-site parking plus Port Adelaide's public transport connections, and food & drink vendors on the wharf precinct. A venue guide goes out in vendor comms.

08 What's your cancellation policy?

Before 60 days out: deposit refunded less a small admin fee. Inside 60 days: deposit retained; balance not charged. Inside 30 days: full fee retained unless we can re-let your stall.

09 Can I sponsor the event?

Yes — sponsorship packages (banners at gate, programme mentions, social tags, Island stall bundling) are available. Email for the sponsor one-pager.

10 What if I'm not ready to commit yet?

Submit the EOI anyway — it's non-binding. We'll hold your interest and come back when we issue offers. No spam, no follow-up unless you want it.

SUBMIT AN EOI

06

Take your *table*.

Submit your *Expression of Interest* at **collectorverse.au**

Three minutes. Non-binding. We'll respond within five business days with a table offer, provisional position, and confirmed pricing.

COLLECTORVERSE.AU

BRING TO THE FORM

- Business / collector name
- Contact, email, phone
- Category — tick all that apply
- Tables required (1, 2, 3, 4+)
- Notes on power, grading desks, layout

GENERAL ENQUIRIES

hello@collectorverse.au

EOIs, offers, sponsorship, press. Responses within two business days.

TICKETS & UPDATES

collectorverse.au

Ticketing, EOI form, vendor list, date confirmations and venue guide.

INSTAGRAM

@collectorverse.au

Floor features, countdown, exhibitor spotlights leading up to the event.

See you on the floor.

INAUGURAL EDITION · MMXXVI · COLLECTORVERSE.AU



INAUGURAL EDITION · MMXXVI

— *thank you* —

A trophy room
for the things
you kept.

CollectorVerse is curated by collectors, for collectors. If this pack sparked an idea — or a question — we'd love to hear from you.